



Public Safety

- Drug Enforcement – Zero Tolerance
- Continue neighborhood watch program and safe community activities
- Maintain relationships with other law enforcement units and County Court system
- Continue planning for emergency management needs
- Support VIP Program

Economic & Community Development

- Coordinate I-9 / M-66 Corridor development project
- Develop a strategic plan for economic development
- Implement “Excellence in Neighborhoods Initiative” to improve housing
- Continue infrastructure development for Dresser Industrial Park
- Promote Business Development Team program
- Facilitate residential development at the Paramount/Newport sites
- Continue collaboration with County Economic Development Board and surrounding counties
- Conduct 5-year review of Master Plan

Public Services

- Pursue funding options for M-66 By-Pass
- Continue Street Improvement Program
- Evaluate impacts of electric deregulation
- Review facility alternatives for Public Services and Electric Department
- Complete major sewer and water capital improvements
- Evaluate curbside recycling options

Recreation, Parks & Culture

- Develop capital improvement fundraiser for Doyle Community Center
- Increase usage of Sturges-Young Auditorium
- Continue Tree City USA award
- Update 5-year Recreation Master Plan
- Implement Cost of Service study for Doyle Center

Administrative Services

- Develop compensation stability plan
- Implement electronic newsletter
- Develop airport capital improvement plan
- Continue implementation of risk management program
- Develop a local preference policy for purchases
- Continue customer service training

General Policies

- Encourage Spanish language skills
- Continue education and training of City Commission, Boards and City staff
- Establish a team oriented approach to providing services to the public and continue employee morale and productivity incentives
- Promote positive intergovernmental relations with adjacent townships and other governmental groups (i.e. - school, etc.)
- Increase grant writing efforts
- Promote the advancement of cultural diversity and understanding
- Promote leadership development programs within the community

The Mission of the City of Sturgis is to deliver high-quality services in a professional, efficient and nondiscriminatory manner to its residents and businesses; to continue to strengthen the economy and quality of life; and to ensure that the expression of views by citizens are recognized and responded to by the City.